

# CAMEL

PLEASURE  
To  
BURN

Eighty-seven years ago, Camel first blended Turkish and domestic tobaccos, and one of the world's unique pleasures was born.

Turkish tobacco is the smoothest, most aromatic leaf in the world. Blending this exotic treat with robust domestic tobaccos is the secret to Camel's distinctive flavor and world-class smoothness. Over the decades, trends have come and gone, but Camel has remained single-minded in its devotion to smoking pleasure above all.

Enjoy your smoke, that's why we still make it. ~

SINCE 1913

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If you would like to be  
eligible to receive mailings  
from Camel, please call  
1-800-334-8157.

Offer restricted to smokers 21 years of age or older.

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